



## MDT – DRAFT STRATEGIC PLAN 2021-2023: OBJECTIVES & PRIORITIES

THEME	OBJECTIVE	CURRENT PROJECTS	CONTACTS
HEALTH & WELLBEING	To develop projects that enhance the lives of the community, reduce social isolation and improve wellbeing	<ul style="list-style-type: none"> <li>Community Allotment and Green Prescribing</li> <li>Digital Enablement</li> <li>Supporting Bumps and Beyond</li> <li>Wellbeing Network</li> <li>Arts and Wellbeing initiative with Green Hill</li> </ul>	Camilla Rooney, MDT staff <a href="mailto:camilla@moretonhampstead.com">camilla@moretonhampstead.com</a> Georgina Rayner, MDT staff <a href="mailto:georgina@wellmoor.org.uk">georgina@wellmoor.org.uk</a> Katie Taylor, Freelance <a href="mailto:katie@wellmoor.org.uk">katie@wellmoor.org.uk</a> Richard Foxwell, Trustee <a href="mailto:richard@wellmoor.org.uk">richard@wellmoor.org.uk</a>
SUPPORT LOCAL BUSINESS AND FACILITIES	To support local businesses to strengthen the local economy and create employment for local people. To play a role in preserving or developing community facilities and infrastructure.	<ul style="list-style-type: none"> <li>Training</li> <li>Mentoring/buddies for reducing carbon footprint</li> <li>Kickstart Placements</li> <li>Live Work Units</li> <li>Post Office</li> <li>Support to Bowring Library Trust</li> <li>Feasibility study for Moretonhampstead Hospital</li> <li>Green Hill</li> </ul>	Camilla Rooney, MDT staff <a href="mailto:camilla@moretonhampstead.com">camilla@moretonhampstead.com</a> Emily Dooley, Trustee <a href="mailto:emilyjodooley@googlemail.com">emilyjodooley@googlemail.com</a>
ENVIRONMENTAL SUSTAINABILITY	To care for our environment and encourage initiatives in response to the climate emergency.	<ul style="list-style-type: none"> <li>Joint projects with PC and other groups e.g.</li> <li>Reducing waste</li> <li>Green energy</li> <li>Public transport</li> <li>Tree planting</li> </ul>	Lucy Connolly, MDT staff <a href="mailto:lucy@moretonhampstead.com">lucy@moretonhampstead.com</a> John Willis, Trustee <a href="mailto:johnwillis952@gmail.com">johnwillis952@gmail.com</a> Liz Prince, Trustee <a href="mailto:elizzyprince@aol.com">elizzyprince@aol.com</a> Nina Bailey, Trustee <a href="mailto:admin@zwmshop.co.uk">admin@zwmshop.co.uk</a>
ARTS	To promote excellence through exhibitions and critical engagement in the arts. Creating a vibrant hub, that supports artists and encourages community engagement.	<ul style="list-style-type: none"> <li>Exhibitions</li> <li>Talks and workshops</li> <li>New exhibitions</li> </ul>	Georgie Lingard, MDT staff <a href="mailto:georgie@greenhillarts.co.uk">georgie@greenhillarts.co.uk</a> Andrea Foxwell, Trustee <a href="mailto:andrea.foxwell@btinternet.com">andrea.foxwell@btinternet.com</a>



		<ul style="list-style-type: none"> <li>• ACE Application to develop residencies and strategic collaborations</li> <li>• Arts for Wellbeing project with Wellmoor</li> </ul>	<p>Carol Harvey, Chair of Programming  <a href="mailto:carol@greenhillarts.co.uk">carol@greenhillarts.co.uk</a></p>
AFFORDABLE HOUSING	To promote new housing that meets the need of local and / or young people	<ul style="list-style-type: none"> <li>• Hoping to develop Live Work Unit site</li> </ul>	<p>Camilla Rooney, MDT staff  <a href="mailto:camilla@moretonhampstead.com">camilla@moretonhampstead.com</a>          John Willis, Trustee  <a href="mailto:johnwillis952@gmail.com">johnwillis952@gmail.com</a>          Emily Dooley, Trustee  <a href="mailto:emilyjodooley@googlemail.com">emilyjodooley@googlemail.com</a></p>
WIDER ENGAGEMENT	<p>To connect our community by promoting partnerships and by encouraging engagement in the community from those from all walks of life</p> <p>To seek to be representative of the community</p> <p>To be aware of our strengths and weaknesses and seek improvement where necessary</p> <p>To look ahead – where do we want to be in 5 years' time?</p>	<ul style="list-style-type: none"> <li>• Partnerships with PC, Health Centre, youth club, school, etc.</li> <li>• Volunteering opportunities</li> <li>• Kickstart Placements for under 25 year olds</li> <li>• Recruiting new volunteers and developing better provision for those we have</li> <li>• Looking for new trustees – who will lead us in 5 years' time?</li> <li>• Annual board review prior to AGM</li> <li>• Supporting and training our staff</li> <li>• Develop a Communications Strategy</li> </ul>	<p>Camilla Rooney, MDT staff  <a href="mailto:camilla@moretonhampstead.com">camilla@moretonhampstead.com</a>          Lucy Connolly, MDT staff  <a href="mailto:lucy@moretonhampstead.com">lucy@moretonhampstead.com</a></p>

When discussing new projects, and in order to give them the best chance of success, we ask:

- *Does it fit with our Strategic Plan?*
- *Is there evidence of community need and/or community support for this?*
- *Does it build on our strengths and opportunities?*
- *Does take account of our weaknesses and any threats?*
- *Is there a lead group/person to take responsibility in taking it forward?*